

# MARKETING CAMPAIGN PROPOSAL

PREPARED BY	TITLE	DATE

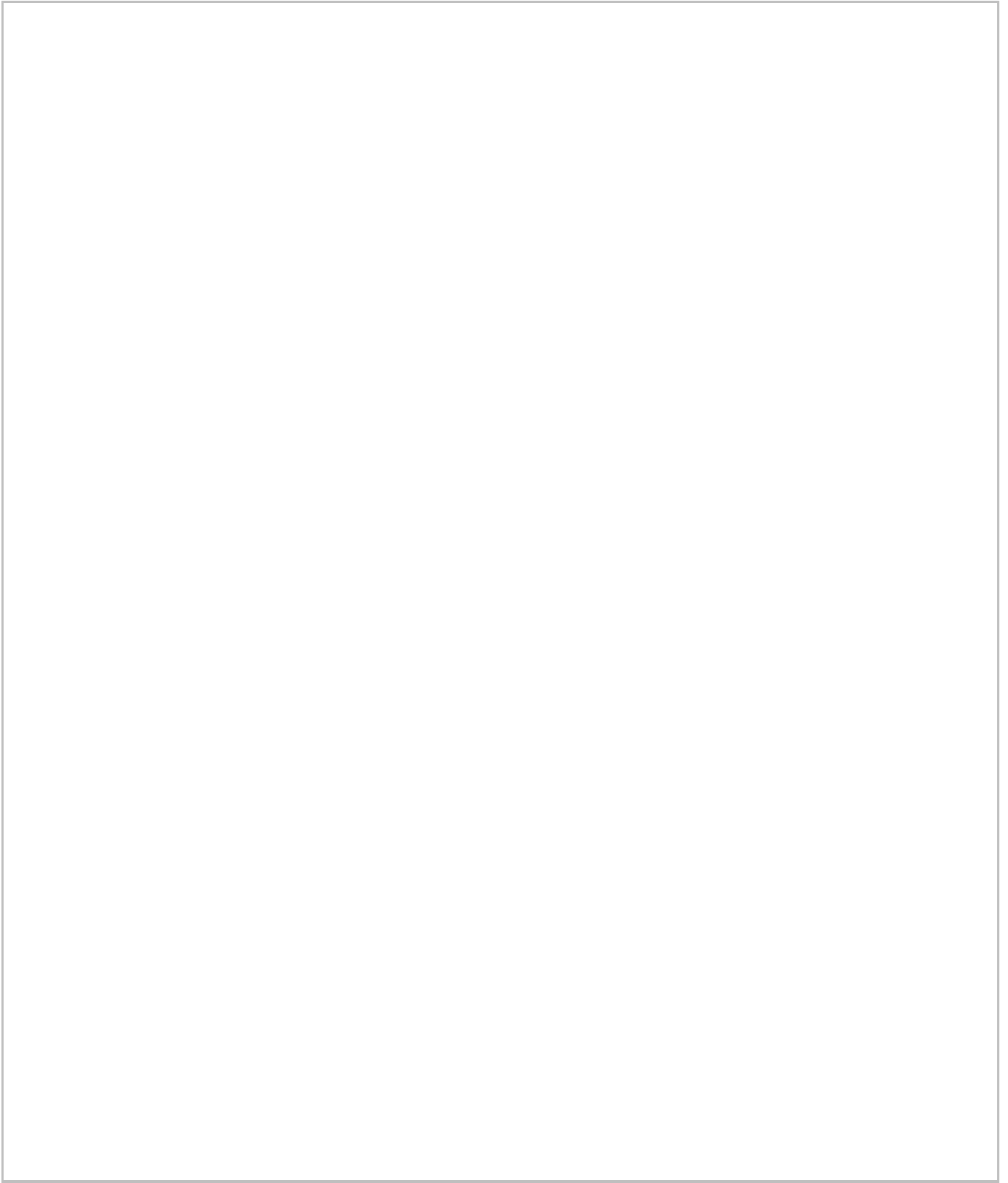
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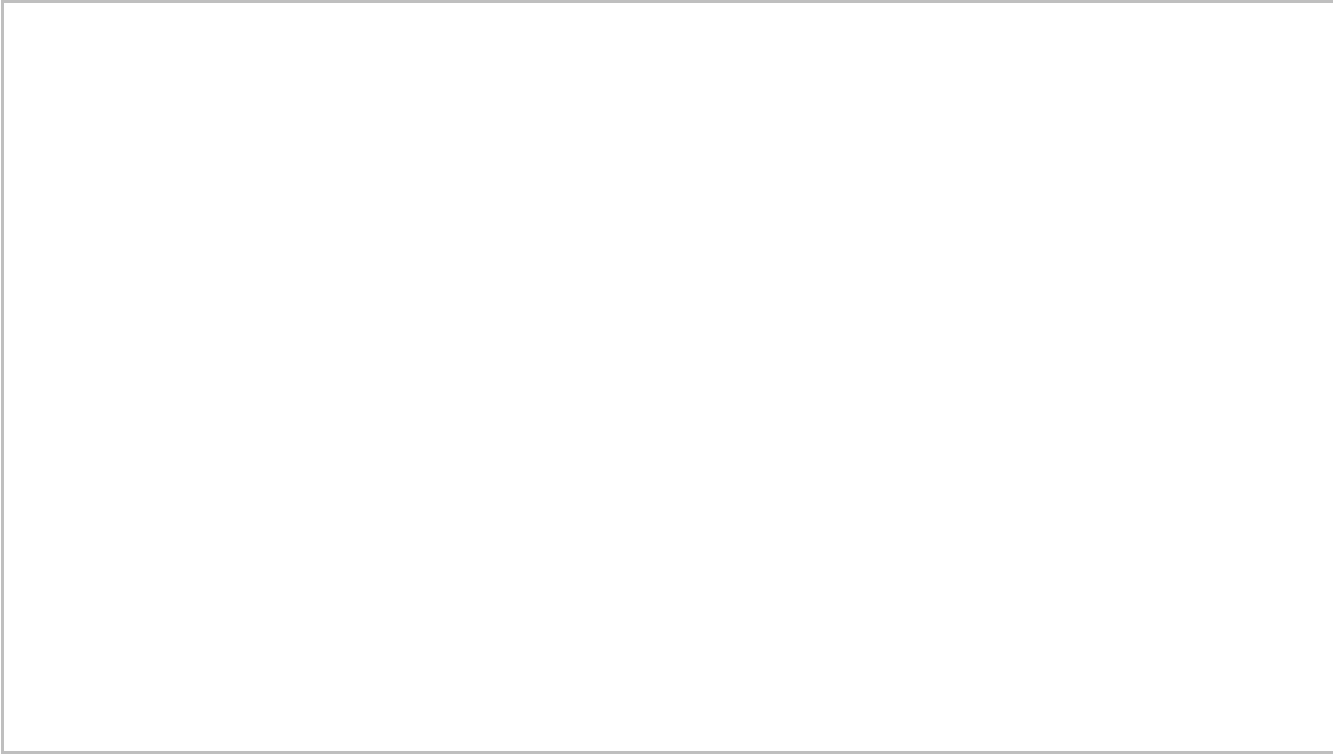
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## 1. EXECUTIVE SUMMARY

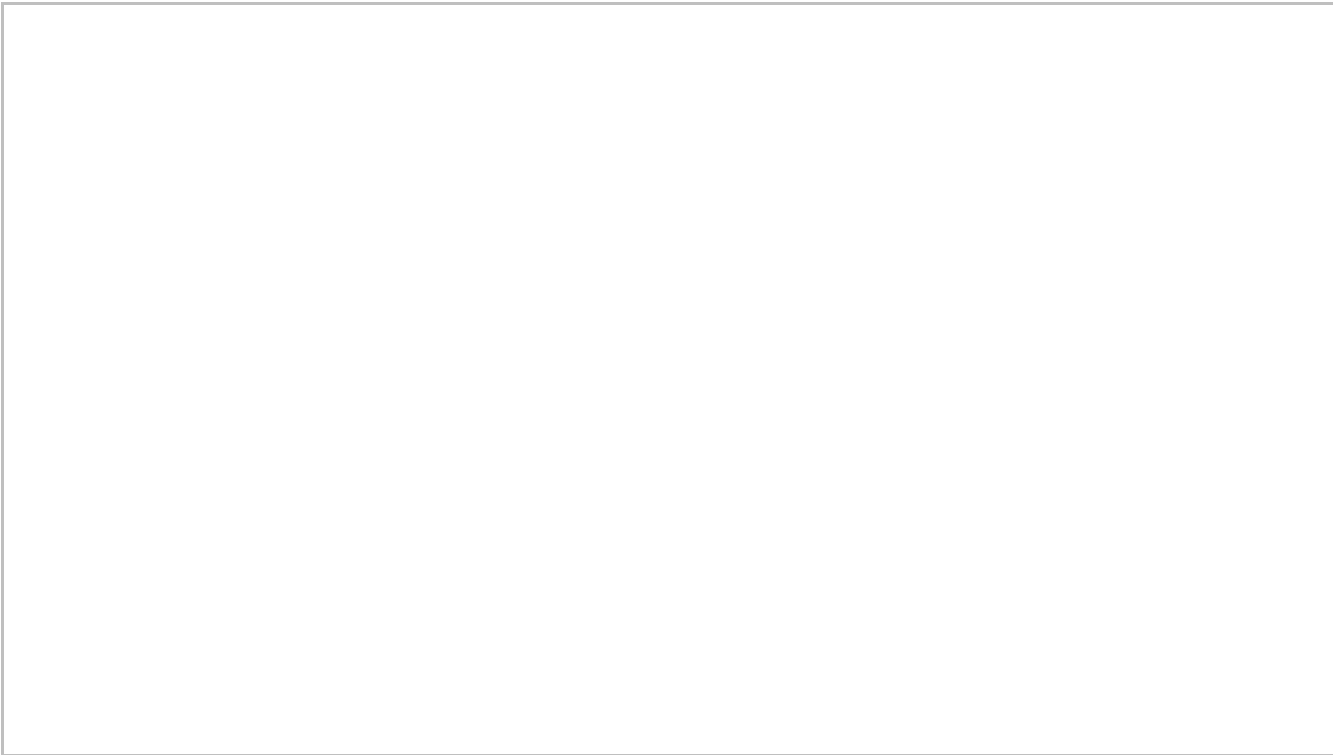


2. INTRODUCTION

2.1 ABOUT OUR COMPANY



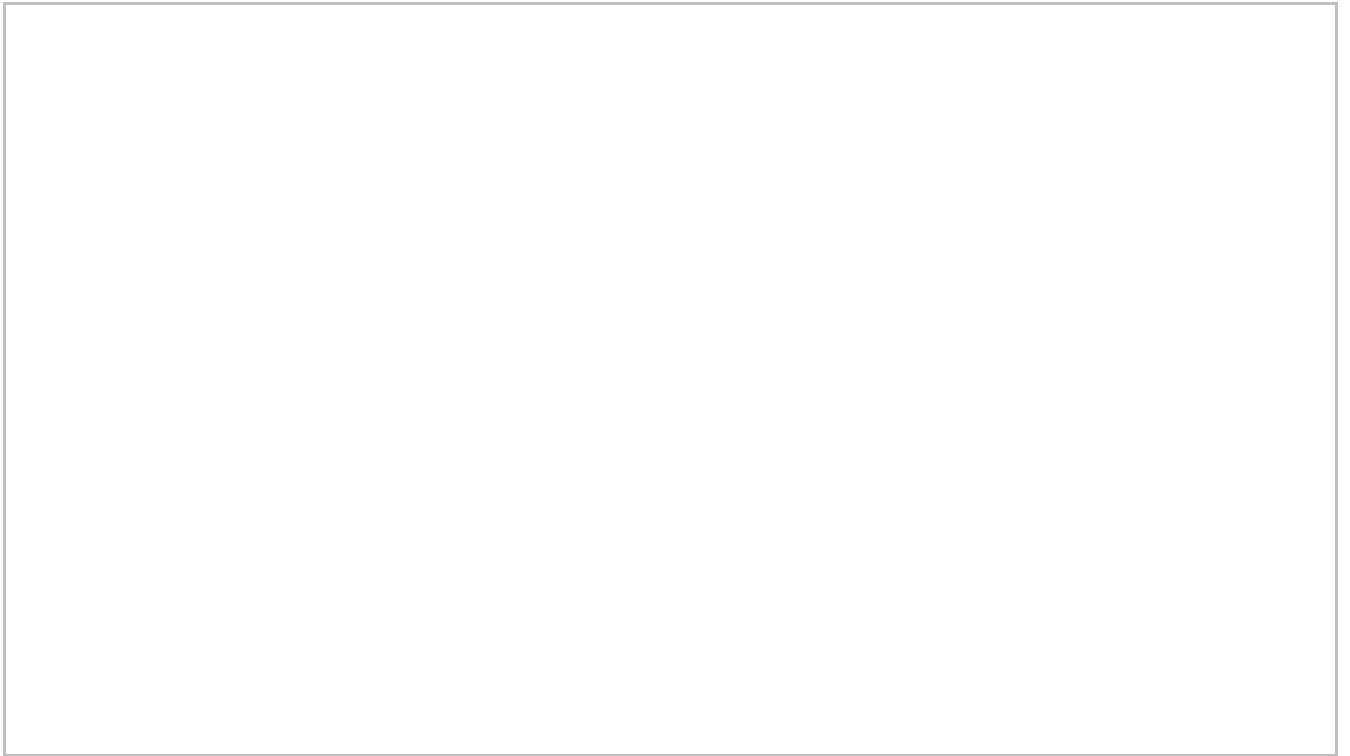
2.2 OUR MISSION



## 2.3 OUR VISION



## 2.4 ABOUT THE CLIENT



## 2.5 THE PROBLEM

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## 3. RECOMMENDATIONS

RECOMMENDATION	BENEFIT

4. CAMPAIGN PROPOSAL

4.1 OUR SOLUTION

4.2 GOALS AND OBJECTIVES

4.3 MARKETING CHANNELS

4.3.1 TRADITIONAL

CHANNEL	DESCRIPTION	COST	NOTES

4.3.2 DIGITAL

CHANNEL	DESCRIPTION	COST	NOTES



4.4 BUDGET

4.4.1 CAMPAIGN COSTS

CATEGORY	DESCRIPTION	COST	NOTES

4.4.2 SERVICE COSTS

CATEGORY	DESCRIPTION	COST	NOTES



5. RESEARCH CONDUCTED AND KEY STATS

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6. PAYMENT TERMS

6.1 TERMS AND CONDITIONS

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6.2 PAYMENT METHODS

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7. PROPOSAL ACCEPTANCE

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8. CONCLUSION



# MARKETING CAMPAIGN PROPOSAL TEMPLATE

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