

# CONTENT DISTRIBUTION CHECKLIST

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✓	ITEM TO REVIEW / CONFIRM	COMMENTS
<input type="checkbox"/>	<b>SOCIAL MEDIA</b>	
<input type="checkbox"/>	Facebook	
<input type="checkbox"/>	Twitter	
<input type="checkbox"/>	Instagram	
<input type="checkbox"/>	Pinterest	
<input type="checkbox"/>	LinkedIn	
<input type="checkbox"/>	Google+	
<input type="checkbox"/>	Snapchat	
<input type="checkbox"/>	Reddit	
<input type="checkbox"/>		
<input type="checkbox"/>	<b>PAID MEDIA</b>	
<input type="checkbox"/>	Paid Social (Twitter, Facebook, Instagram)	
<input type="checkbox"/>	Native Advertising	
<input type="checkbox"/>	Display Advertising	
<input type="checkbox"/>		
<input type="checkbox"/>	<b>INFLUENCERS</b>	
<input type="checkbox"/>	Quora	
<input type="checkbox"/>	Buzzsumo Results	
<input type="checkbox"/>		
<input type="checkbox"/>	<b>OUTREACH IN ONLINE COMMUNITIES</b>	
<input type="checkbox"/>	Reddit	
<input type="checkbox"/>	Lefora	
<input type="checkbox"/>	Zoho	
<input type="checkbox"/>	Vanilla	
<input type="checkbox"/>		
<input type="checkbox"/>	<b>MOBILE MESSAGING</b>	
<input type="checkbox"/>	Push notifications	
<input type="checkbox"/>	Short Message Service (SMS)	
<input type="checkbox"/>	In-App Messaging	
<input type="checkbox"/>		
<input type="checkbox"/>	<b>REPURPOSED CONTENT</b>	
<input type="checkbox"/>	Medium	
<input type="checkbox"/>	Tumblr	
<input type="checkbox"/>	SlideShare	
<input type="checkbox"/>	YouTube	
<input type="checkbox"/>	Vimeo	
<input type="checkbox"/>		

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